

INDIA'S PRESTIGIOUS NATIONAL INSTITUTE OF DESIGN SELECTS Z CORPORATION



Customer Name: National Institute of Design

Region: India

Industry: Education

Comments were provided by the Z Corp. Partner in India, MTAB Engineers.

Use Occasion/Application: Curriculum support/project feedback/Internal and External Design projects

Reason for Purchase: India's prestigious National Institute of Design was seeking a tool to help their students participate in the product lifecycle. The department chair, Mr. Pradhyumna Vyas, wanted the students to not only create new concepts digitally, but have them in full physical form to study manufacturability and gain customer feedback.

"Our primary consideration was student accessibility. We wanted a tool that could be part of the students regular process, not a late-stage, one-time event. Because of this we were closely focused on speed and cost, where Z Corporation proved the clear winner."

ROI: The NID purchased the system and quickly integrated it into their program.

"With the support of Z Corporation's Indian representative, MTAB Engineers Pvt. Ltd., we were quickly up and running and printing parts. Based on this experience we are already planning future Z Corp. equipment purchases for different programs. Our next step will be color."

"We look forward to finding additional ways to use the Z Corporation technology in our curriculum. We plan to integrate its use into design competitions and our student internship programs."

"This tool is now part of our mission *'Designed in India, Made for the World.'*"

TAKE-AWAYS:

- **SPEED + LOW COST = ACCESSIBILITY FOR STUDENTS**
- **The World's most prestigious institutions use Z Corporation for training future leaders**
- **Outstanding start up experience sets stage for additional equipment sales**

