



## For Immediate Release

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### **Tech Ed Concepts, Inc. Presents: Fundamentals of Architectural Design; a book by Paul Ross Wallach**

Pembroke, NH February 19, 2004 Tech Ed Concepts, Inc., a full-service 3D design and manufacturing technology provider for educators and students, announced today that it has published a new architectural design textbook.

*Fundamentals of Architectural Design*, by Paul Ross Wallach, is an introductory text aimed at making it possible for students to learn basic drafting skills through architectural drafting principles. The crisp text brings students through 30 units of techniques that not only aid in career exploration, but also help them to master such skill sets as print reading, design analysis, and drawing practice. Technologically current, extensively illustrated and effortless to read; this book of close to 300 pages is a must for all architectural educators!

The book is an easy to read, well illustrated text that is perfect for secondary school architecture courses. Wallach sees his work as "clear and concise; with step-by-step procedures to create a full set of working architectural designs." This tutorial offers review questions, vocabulary, student research activities and suggested CAD activities in each section. TEC expects to publish a companion CAD Activity Workbook, also by Wallach, based on the Chief Architect® Software in the near future.

Paul Ross Wallach has over 40 years of teaching experience through all levels of secondary and post secondary education. In addition to his teaching experience, he has worked extensively in the development of educational programs and texts. Through this he has developed an unparalleled talent for educating students, through practical illustrations, how architectural design and drafting is done! With the publication of this book Wallach is able to provide educators with the tool they need to introduce students to the fundamentals of architectural design. Tech Ed Concepts, Inc. is the sole distributor of *Fundamentals of Architectural Design*. These books are available from Tech Ed Concepts, Inc.'s web store at [www.TECedu.com](http://www.TECedu.com). Books can also be purchased by calling 800-338-2238.

#### **About Tech Ed Concepts, Inc.**

Founded in 1987, Tech Ed Concepts, Inc. (TEC, Inc.) provides 3D solutions needed to teach today's young people about the fields of engineering, design, manufacturing, and architecture. TEC, Inc. is the North American Academic Distributor of CADKEY® (leading mechanical CAD software package), DataCAD® (robust architectural CAD software package), SURFCAM® (Computer-Aided-Manufacturing (CAM) software package), Chief Architect® (3D architectural, rendering, and design software) and 3D Manufacturing Programs. Its customers are served and supported through a network of Authorized Academic Dealers and Resellers in the U.S. and Canada. For over 15 years, TEC, Inc. has established itself as a trusted one-stop academic resource offering teacher training, textbooks, workbooks, reference guides, and additional classroom support materials. For the latest news and product information, visit TEC, Inc., on the Web at [www.TECedu.com](http://www.TECedu.com), email [info@TECedu.com](mailto:info@TECedu.com) or call 1-800-338-2238.

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