



# KEYCREATOR™

News Release

## **CADKEY Rechristened as KEYCREATOR**

*The following is an unbiased report geared towards commercial users of the product.*

*Tech Ed will be releasing more information specific to the educational market as soon as it becomes available.*

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March 1, 2004, 9:14:56 PM In case you hadn't heard, CADKEY has found a new home. As part of the Kubotek family of products, it has not only a new name (KeyCreator), but a new role, as well.

As part of Kubotek's 'all in one' design center, which incorporates not only modeling software but a multi-purpose reverse engineering station as well, the fundamental modeling technology that made CADKEY successful is now part of an integrated environment for measuring, modeling and machining — what Kubotek refers to as its M-cubed approach.

In this context, a manufacturing-friendly KeyCreator has the potential to really shine. Perhaps even more importantly, as a sort of 'one-stop shop' for product prototyping and design, Kubotek has the potential to completely transform the product design and development environment for some organizations.

In short, Kubotek's design system will offer the ability to reverse engineer complex organic shapes, capture this information in a familiar modeling environment, and create various design iterations more easily and affordably using the company's desktop machining technology.

It's not going to be the ideal solution for every design team. But for some, it could prove to be a cost-effective alternative to more traditional CAD/CAM offerings.

It's worth mentioning here that Kubotek had an impressive presence at the National Design and Engineering Show held last week in Chicago.

This is a good sign for both existing CADKEY users as well as any potential new prospects. Kubotek, it seems, is prepared to do what it takes to succeed in the global marketplace.

Armed with both this desire to succeed and a technology that promises to evolve into something quite powerful in the coming year, Kubotek is, I believe, a company worth watching.